

APPLICATION NOTE

VOICE AND DATA BACKHAUL



Make the Business Case For Expanding Service Footprint

The challenge:

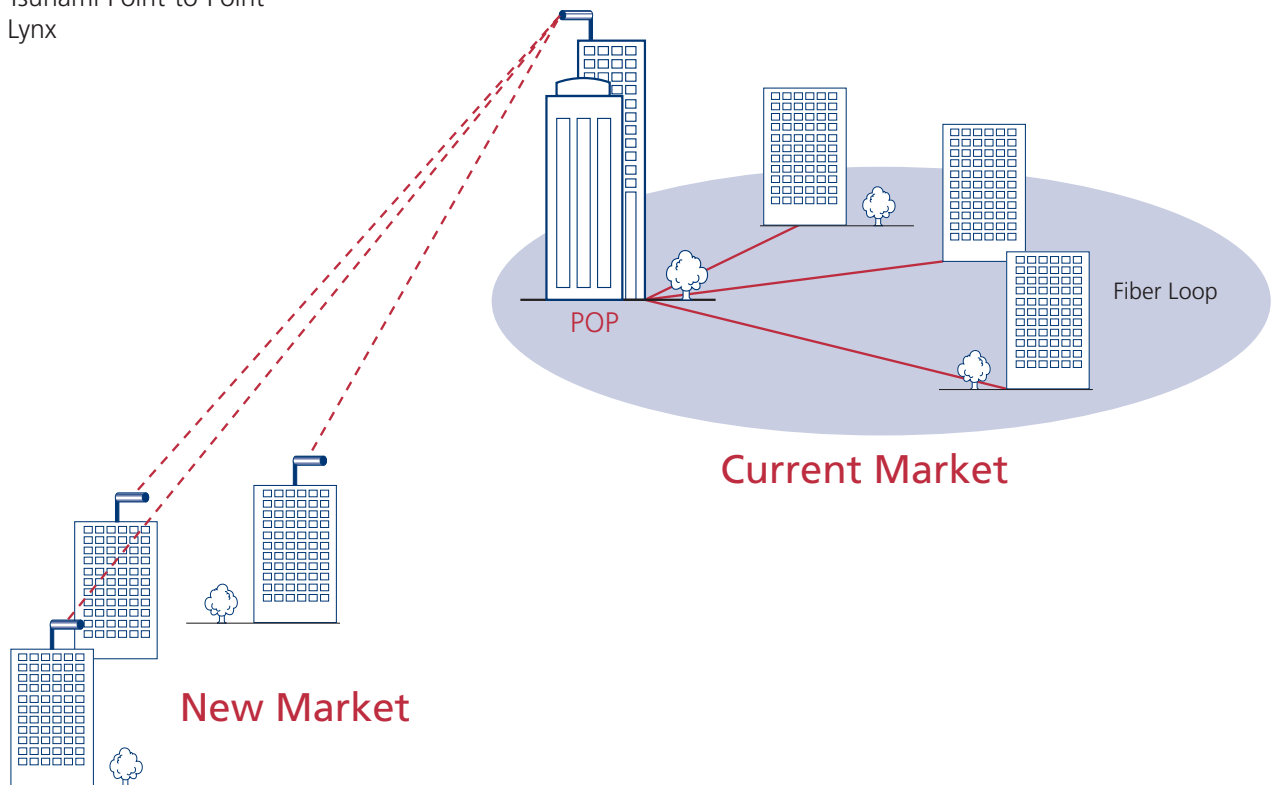
While the market for cellular service and Internet access is still young, it is mature enough to have produced thousands of service providers. These multitudes of service providers have some established presence, and now seek to expand coverage and increase revenue. Capital Expenditure budgets are at an all-time low, which makes purchasing new network backhaul equipment difficult.

The solution:

Wireless backhaul solutions help service providers expand existing coverage footprint and fill in coverage holes. Whether from a coax or fiber loop, dial modem bank or cellular tower, wireless point-to-point systems can extend your investment. With a proven 12-month payback relative to leased line backhaul costs, the business case for adding capacity through wireless equipment is much clearer. Providers can leverage brand presence and reach out to new subscribers quickly.

The products:

- Tsunami Point-to-Point
- Lynx



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