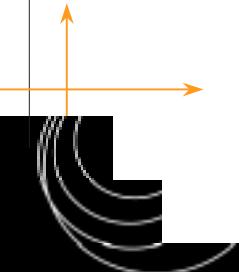


The TDMA Roadmap to 3G using GSM



By
Stefan Jelvin
Market Strategy
Ericsson Radio Systems AB

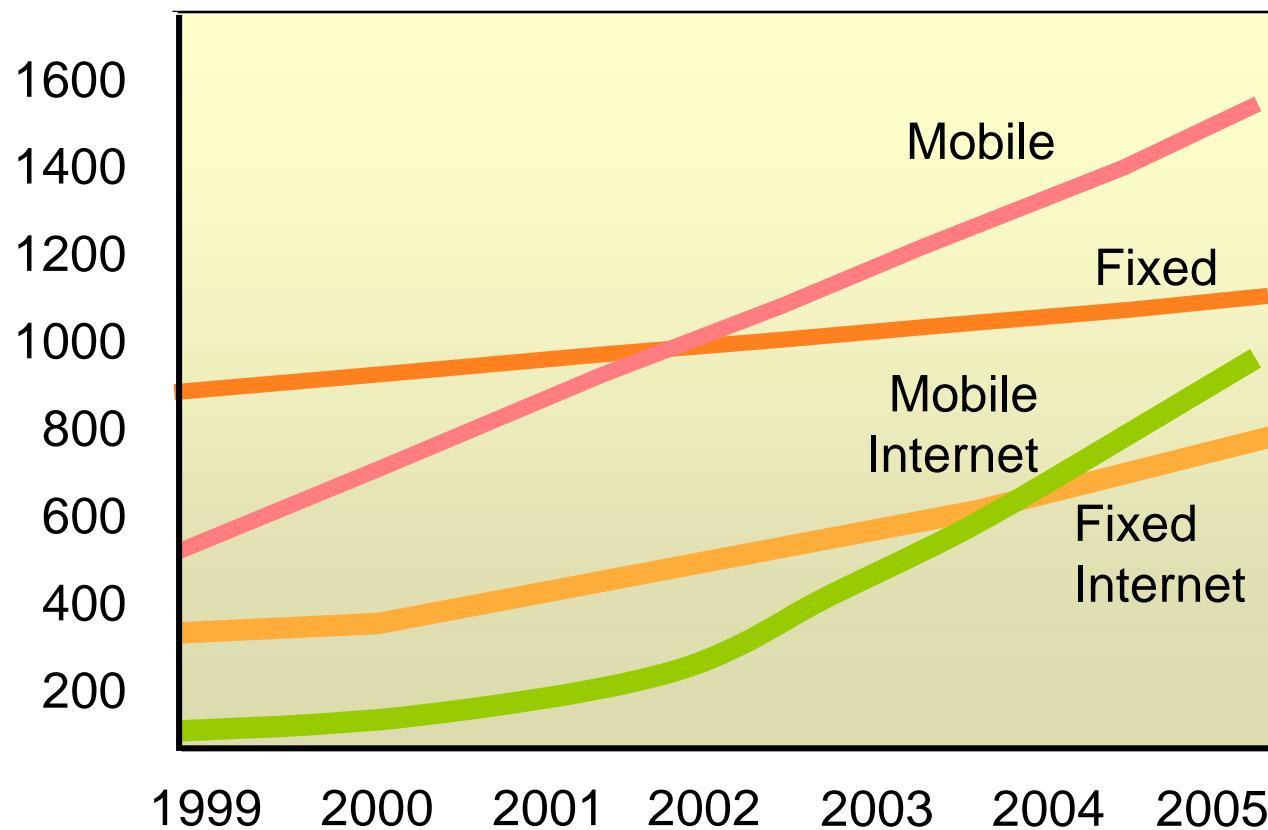


Outline

- Market overview
- TDMA to GSM migration
 - Strategies
 - Solutions
- GSM-WCDMA evolution
 - Seamless network

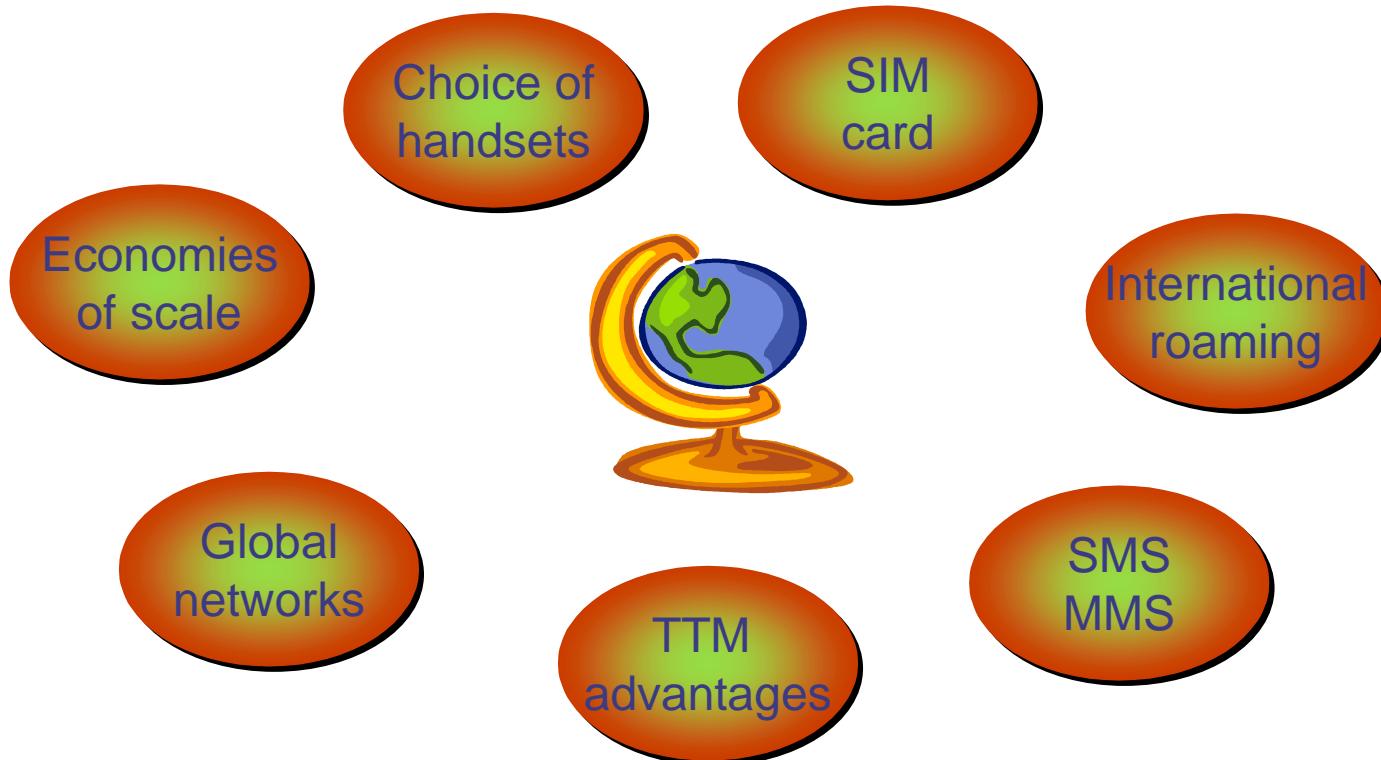
World-wide trends

Million Subscribers



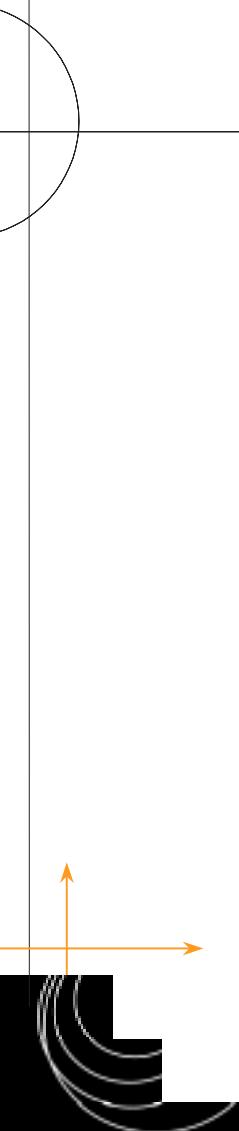
GSM-WCDMA

The 3G path of choice





TDMA to GSM migration Strategies



Ericsson

Many combinations -
Same fundamentals

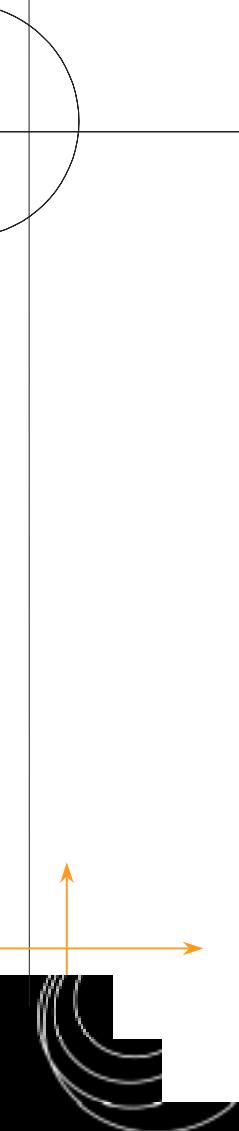
GSM 1900

GSM 1800

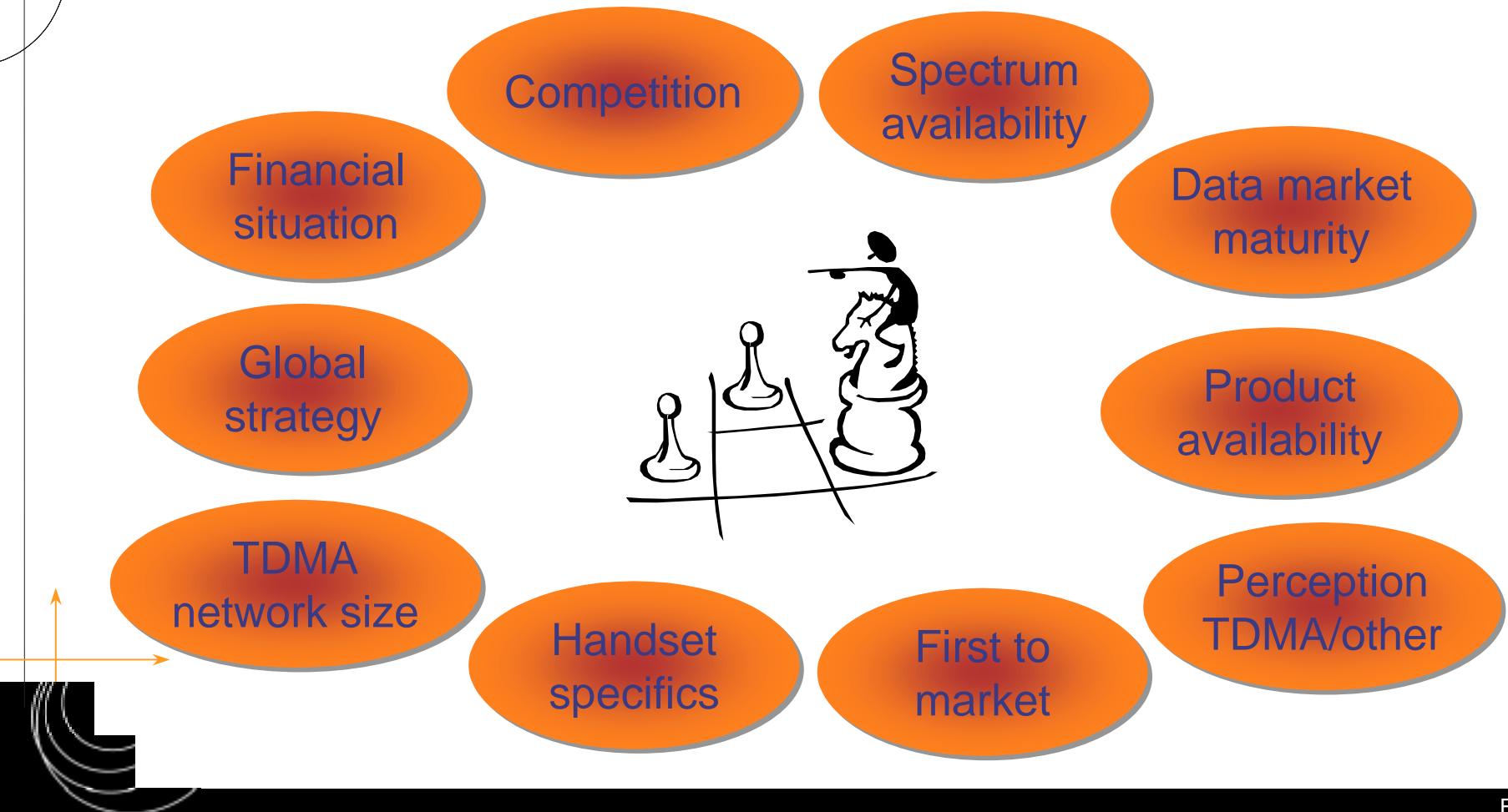
GSM 800

TDMA 1900

TDMA 850



Factors impacting migration strategies

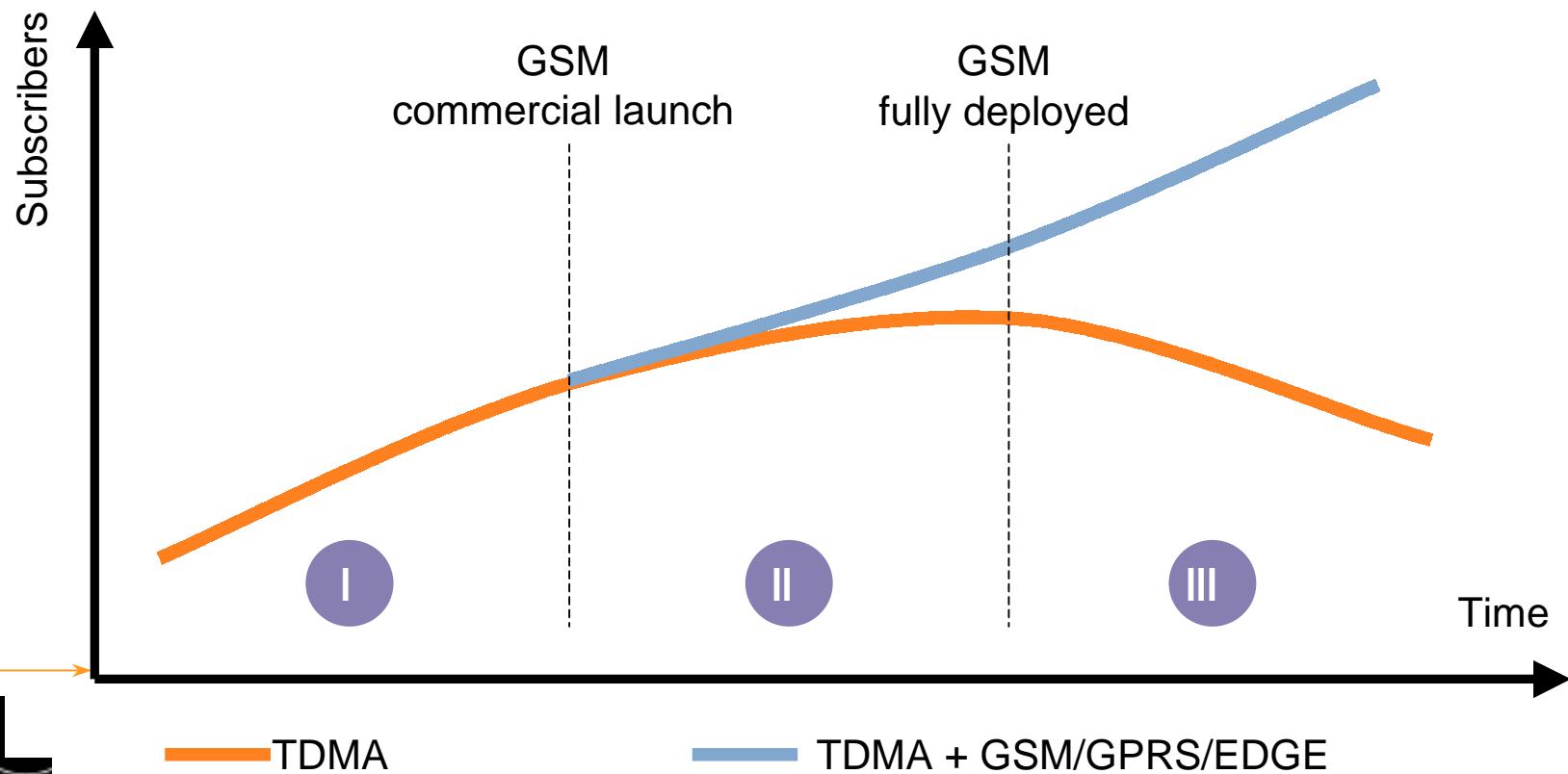


Migration strategies

- Future Introduction
 - Deploy GSM/GPRS after 1-2 years
- Parallel Existence
 - TDMA and GSM/GPRS networks grown and marketed in parallel for next 1-4 years (or more)
- Aggressive Deployment
 - Within 1-3 years of launching GSM/GPRS services, most TDMA subscribers will be migrated

3 consecutive migration phases

TDMA & GSM subscriber base growth

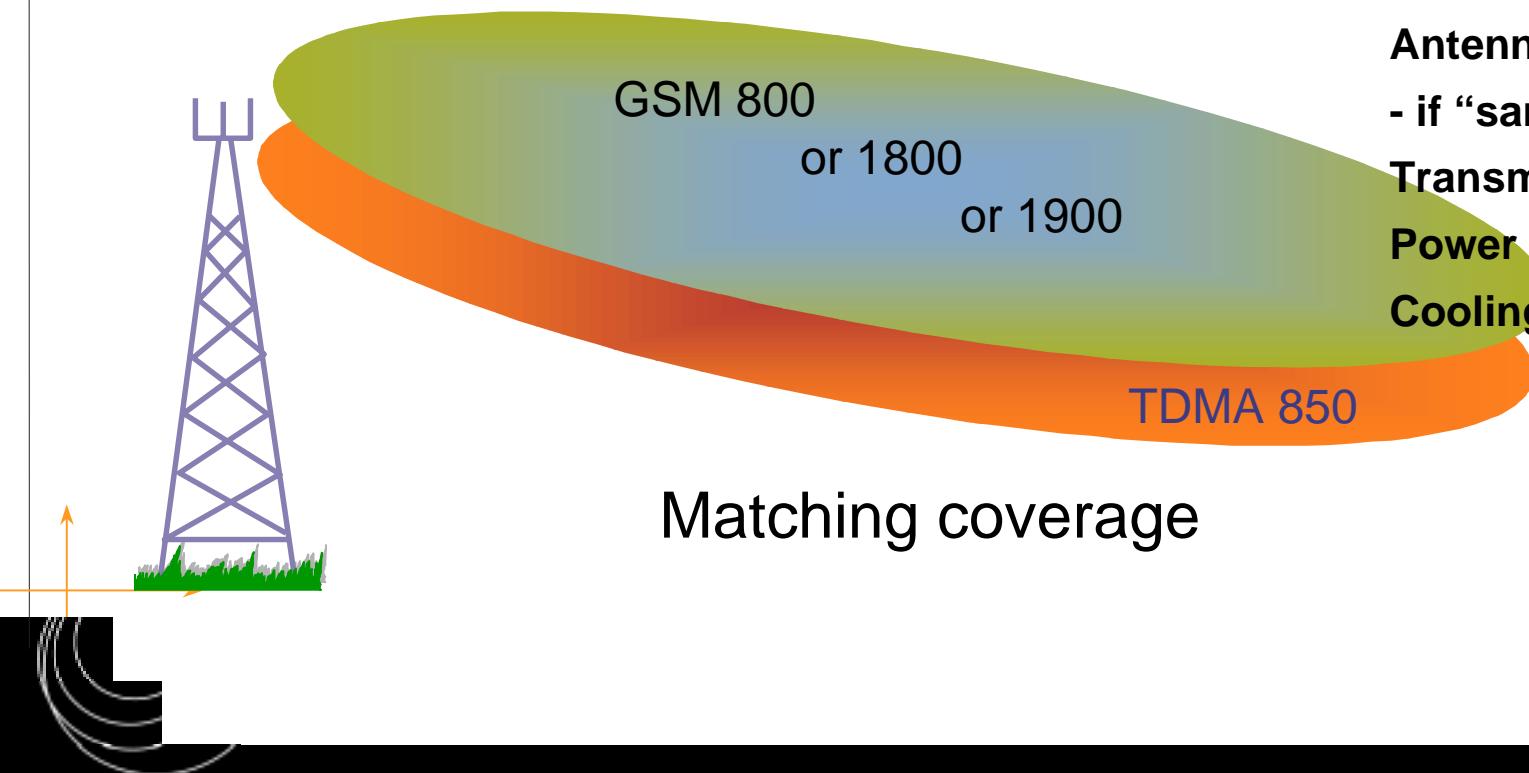


TDMA to GSM migration Solutions

- Radio base station co-siting
- Coverage/roaming
- Spectrum optimization
- Subscriber migration

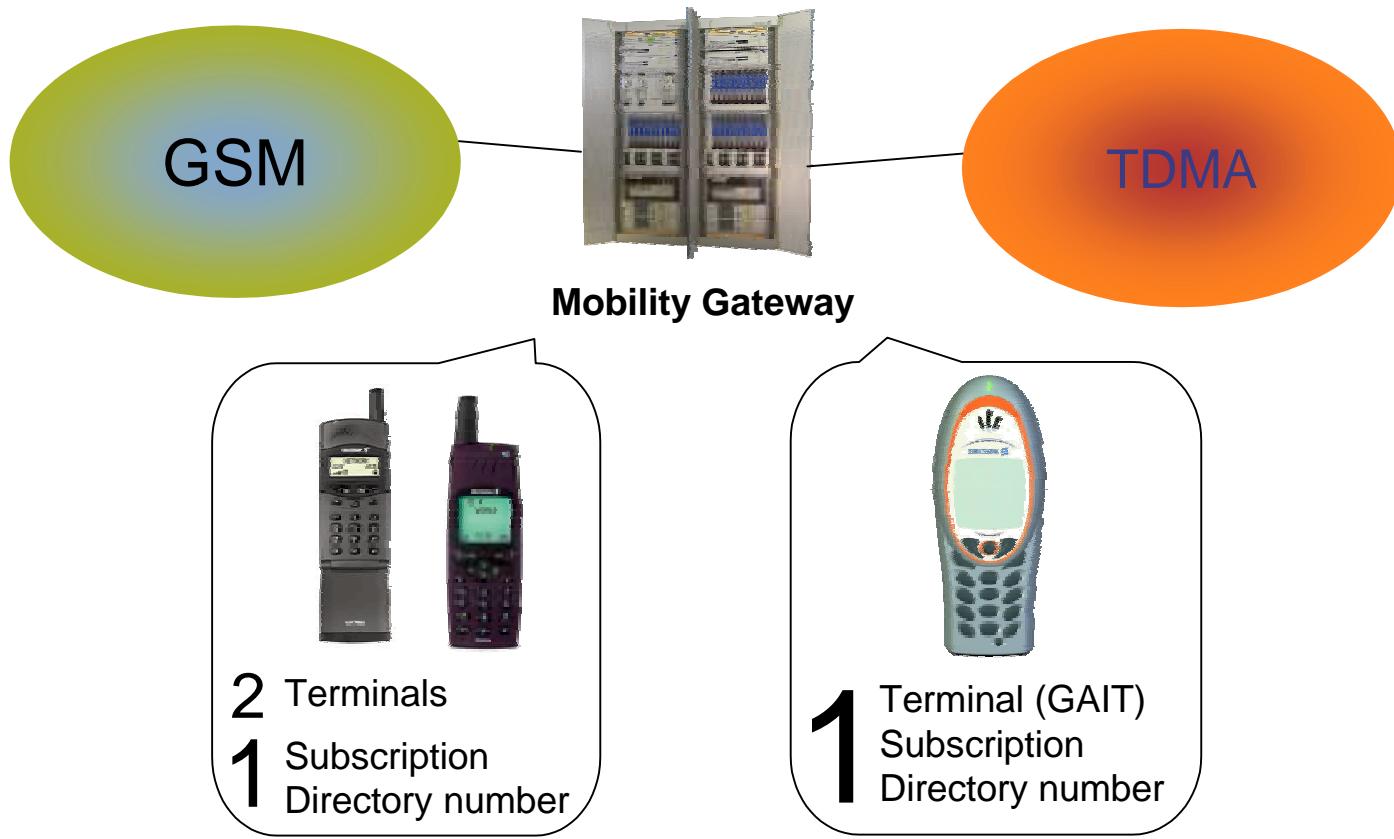
TDMA to GSM migration

RBS Co-siting



TDMA to GSM migration

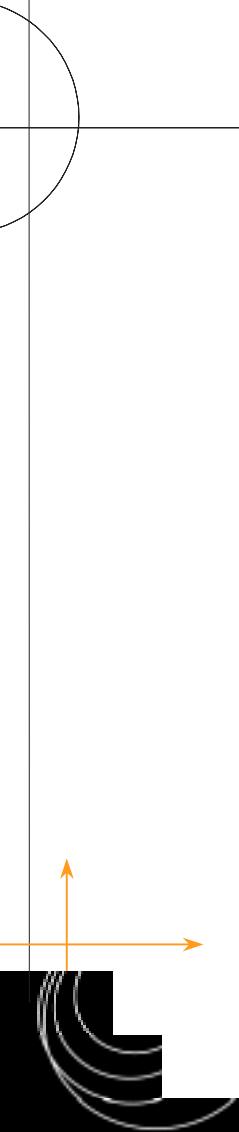
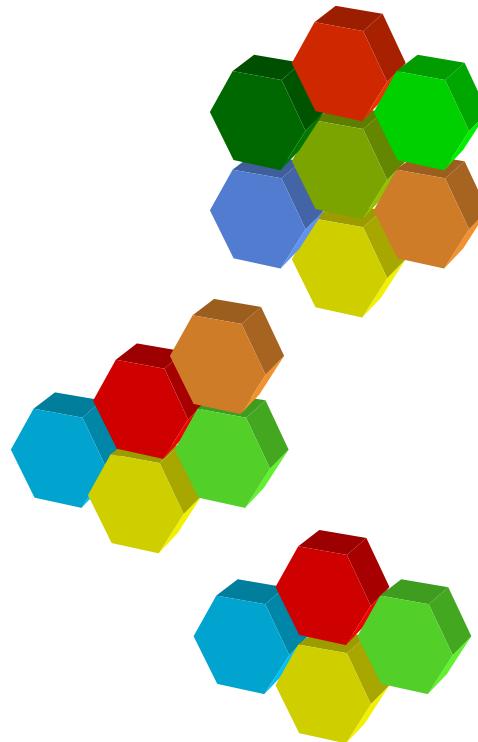
Coverage/Roaming



TDMA to GSM migration

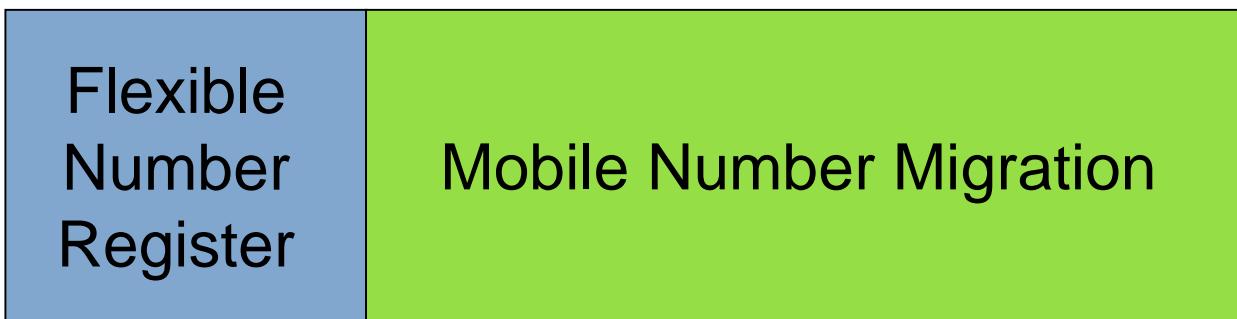
Spectrum optimization

- Moving from AMPS to TDMA
- Frequency reuse patterns
 - 7/21 to 5/15
 - 5/15 to 4/12
 - up 90% capacity gain

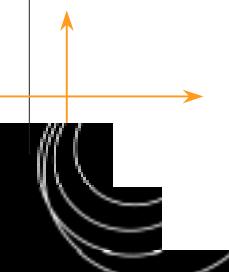


TDMA to GSM migration

Subscriber migration



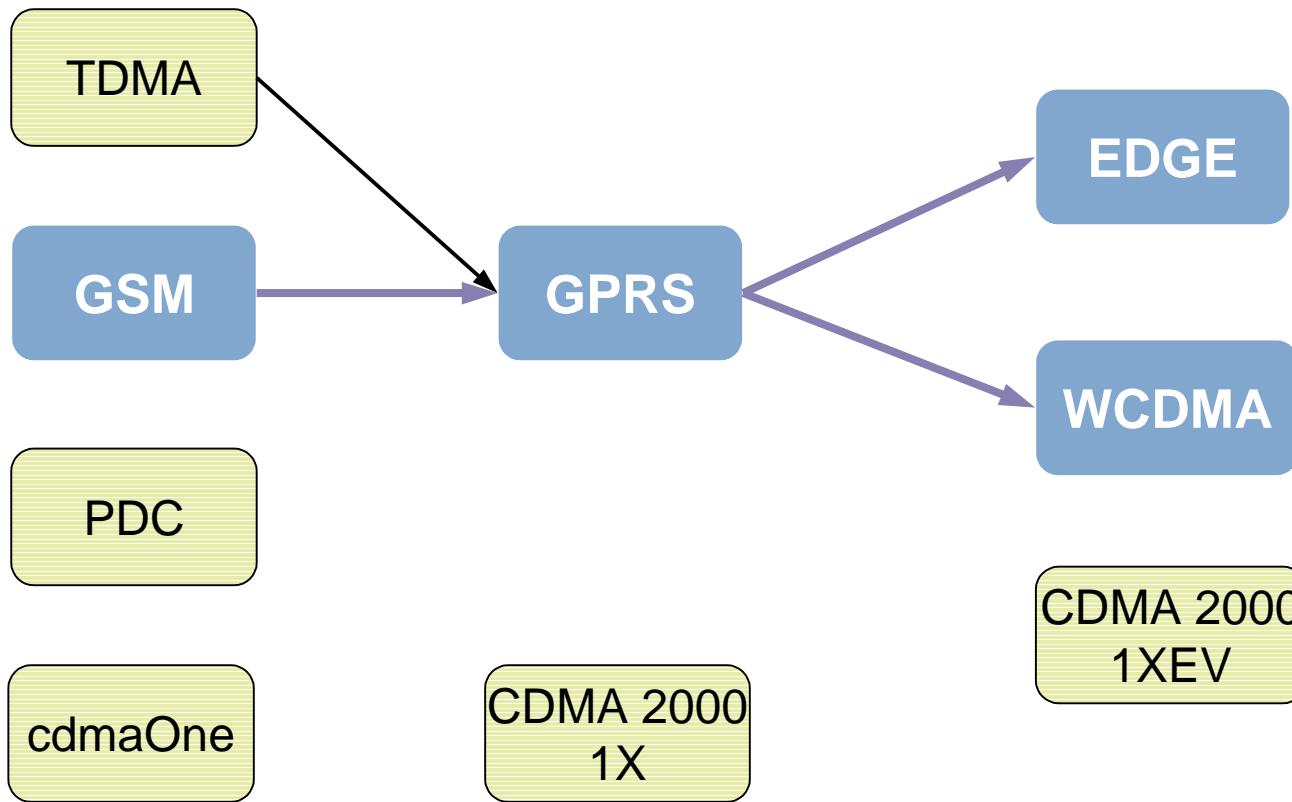
End-user migrates to GSM network keeping same (TDMA) directory number



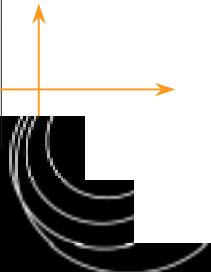
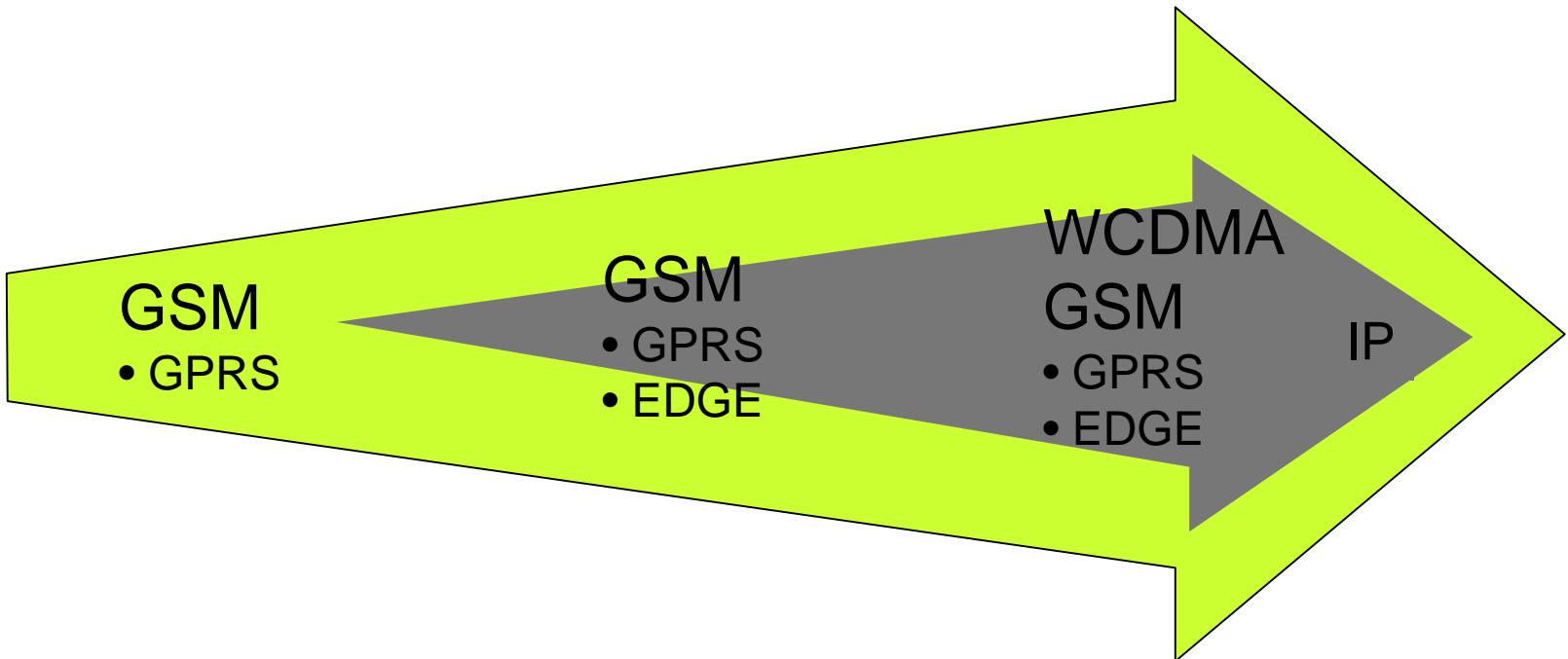
GSM-WCDMA evolution

The Seamless Network

Entering the 3G era with GSM - Revolutions?



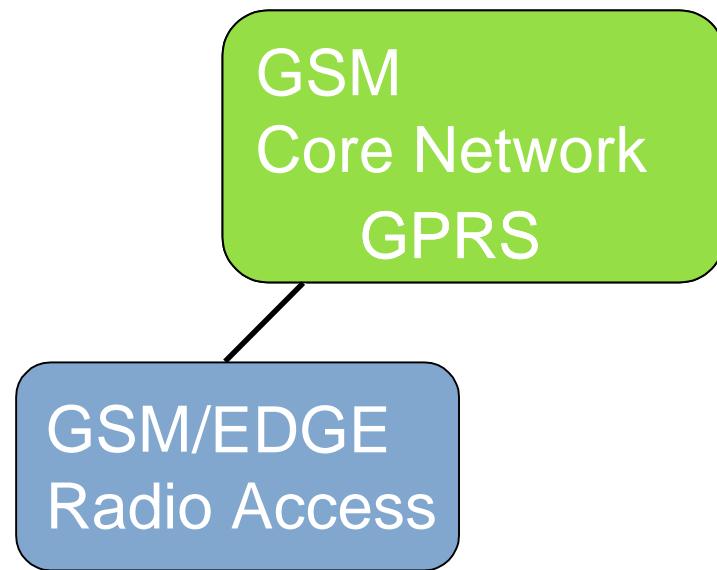
Entering the 3G era with GSM - Evolutions!



EDGE - Introducing 3G

GSM/GPRS 800/900/1800/1900

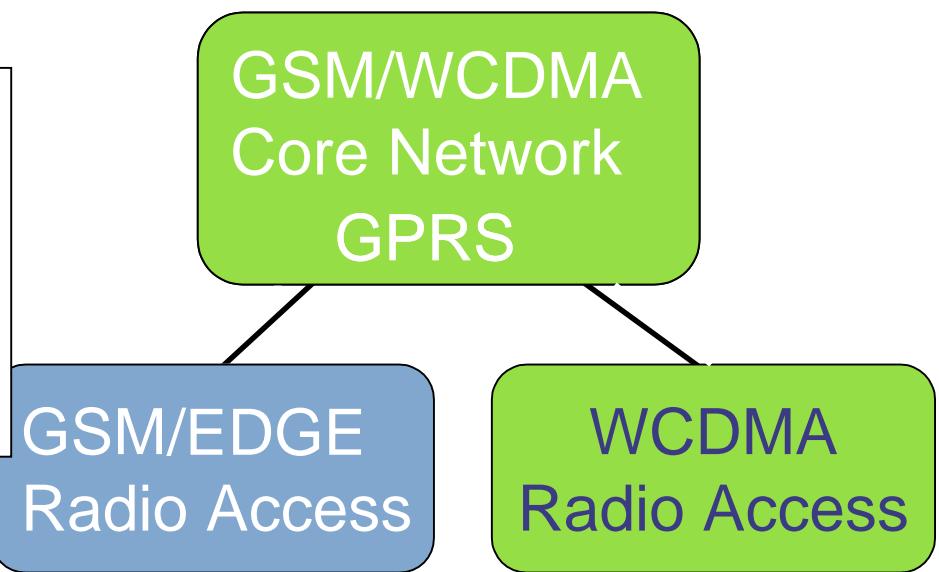
- **3G services in
GSM spectrum**
- **GPRS capacity x3**
- **Rapid coverage**



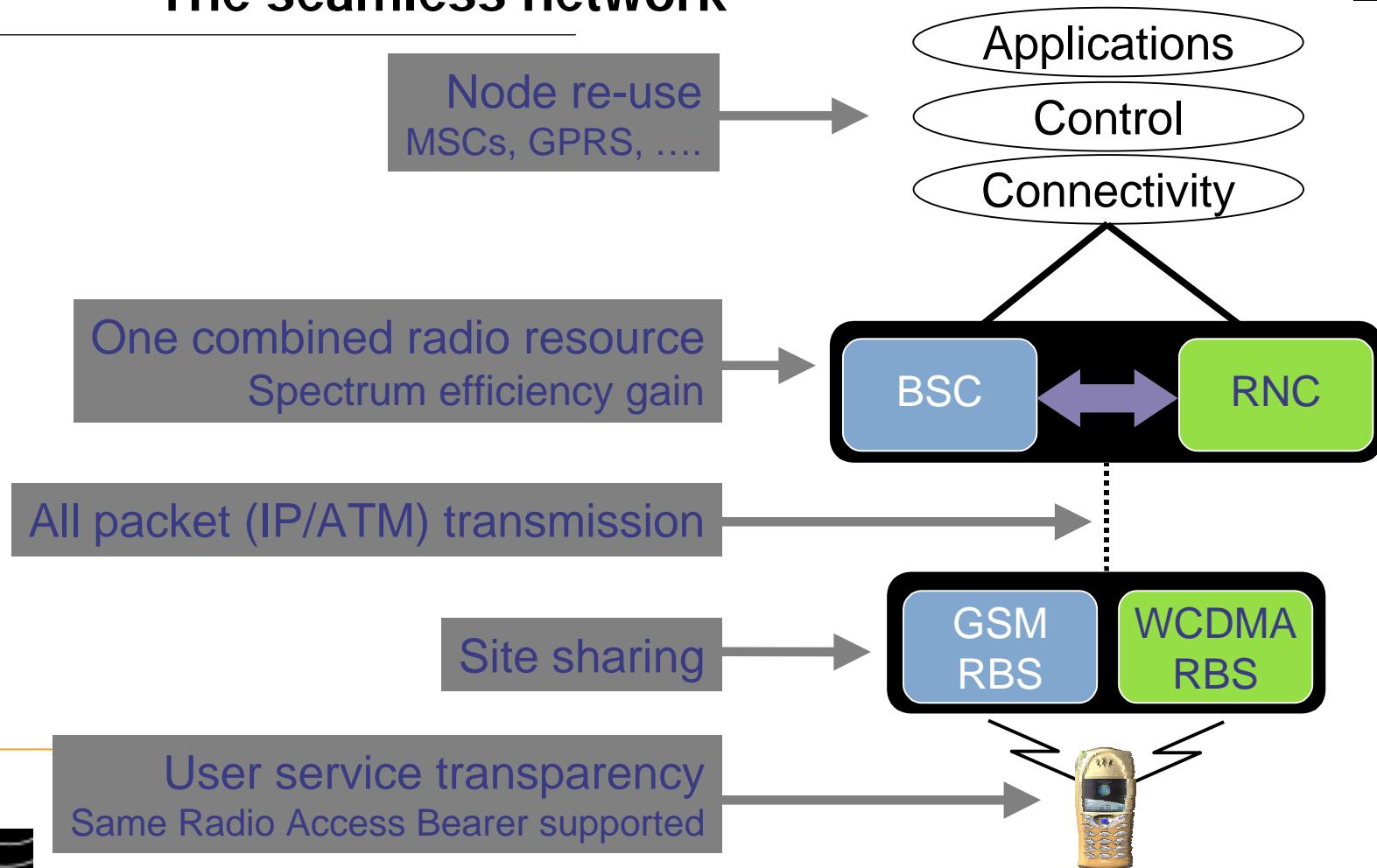
WCDMA - Expanding 3G

2 GHz (1.9-2.1) or other

- More capacity (voice and data)
- Higher data rates
- Multiple sessions



The seamless network



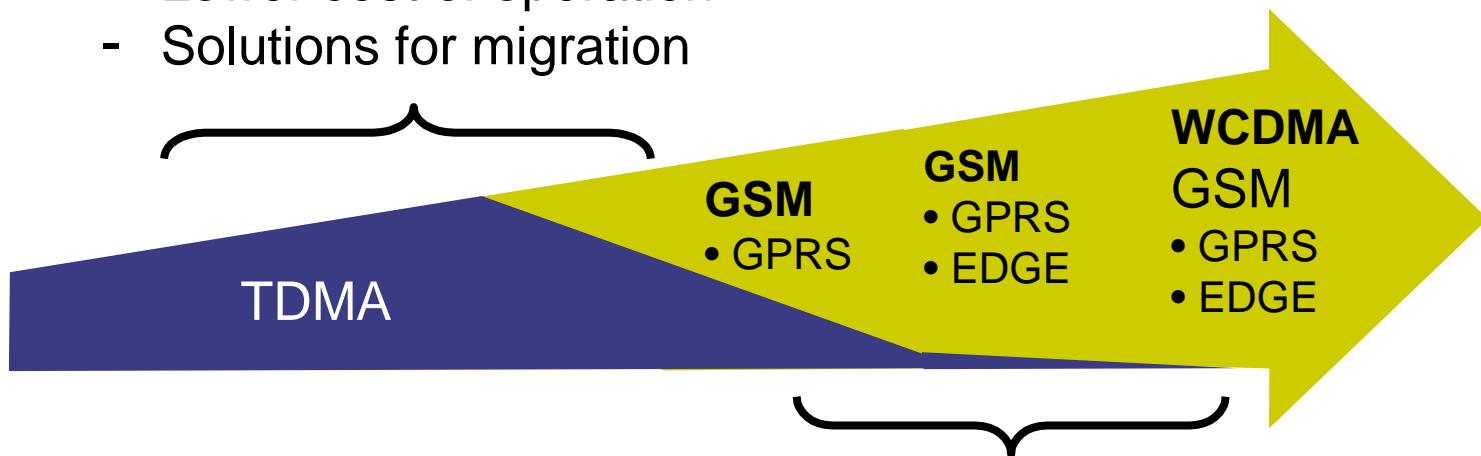
3G Applications

3G is Mobile Internet, but also capacity and voice



TDMA to 3G using GSM

- TDMA Roadmap
 - Continued success
 - Lower cost of operation
 - Solutions for migration



- 3G Evolution
 - A seamless network