

# “The Participation Age”

**Bhra Eka Gunapriya**

President Director

PT Sun Microsystems Indonesia



# Agenda

- Sun on Open Source
- What community wants
- Powering “Participation Age”

# The Vision – “Participation Age”



Everyone and Everything Participating on the Network



# The Mission



To Create the Technologies, Products and Services  
that Power the Participation Age

# Our Cause: Eliminate the Digital Divide



While Making the Planet Better Off

# The Strategy



Sharing Creates Communities, Communities Create Markets



# Threshold of a New Era



Scale Matters

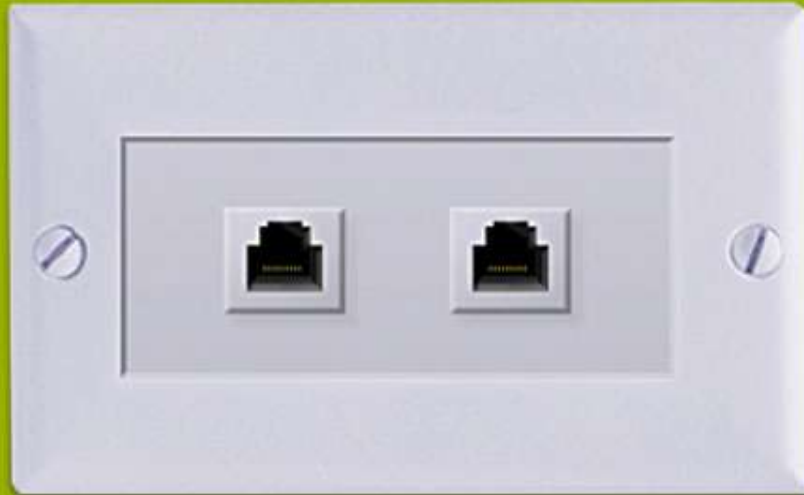
# Threshold of a New Era



Innovation Matters



# Threshold of a New Era



Standardization Matters

# Threshold of a New Era



**BARRIERS**

Choice will Always Matter

# What's Important to CIO

- Increase SECURITY – limit liability
- Reduce Software licensing costs by factor of 10
- Reduce complexity and costs of management



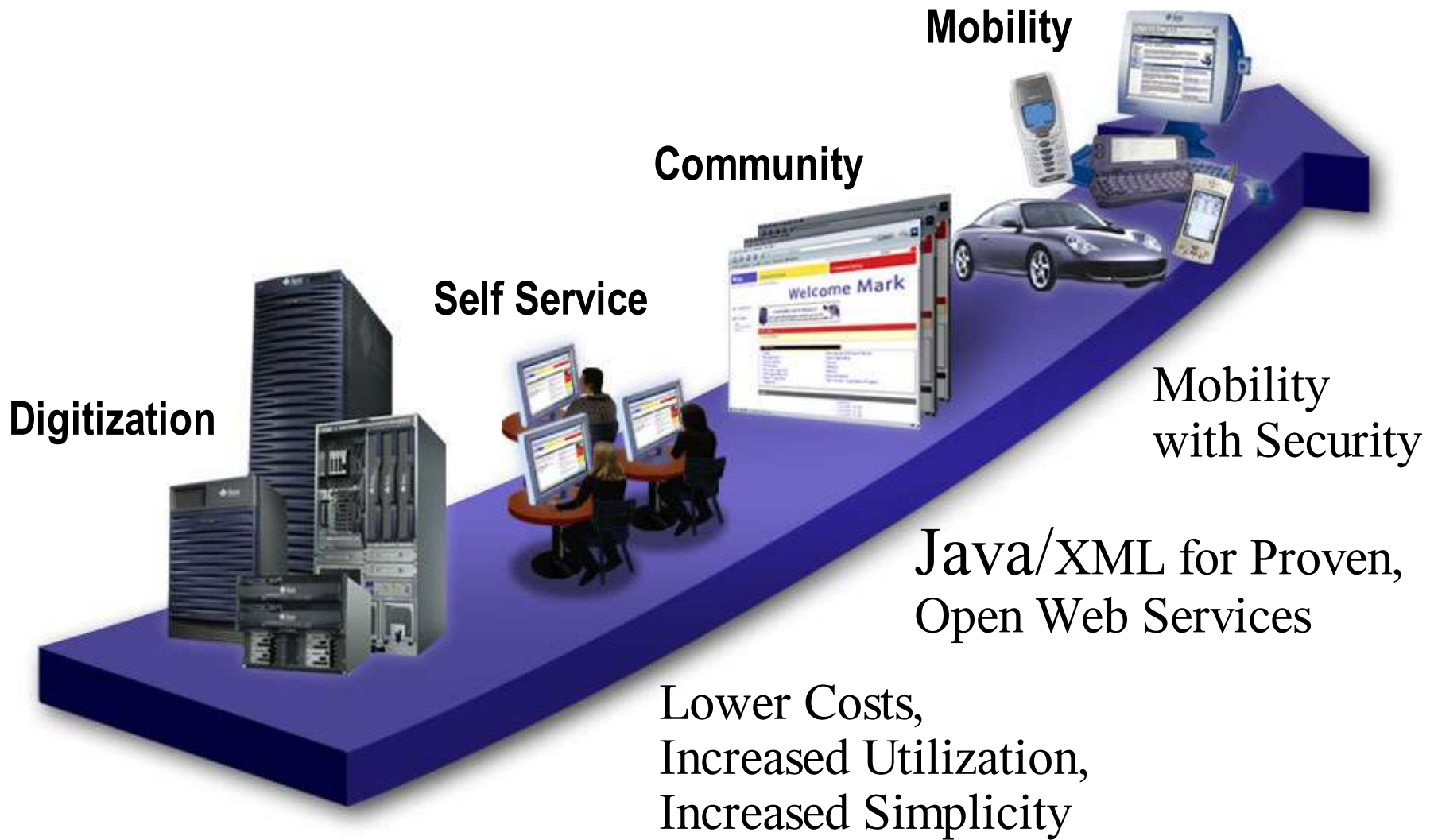
# What's Important to User

- Has all daily applications
- Familiar look and feel
- Secure from viruses
- Affordable
- Interoperable with current environment

# What's Important to Developer

- Developers always try to find ways to reduce their work (work smart)
- Write once run anywhere – so you don't have to port to many platform
- Affordable development platform
- Continuous enhancement from big community

# End-to-End Solutions





# Java Success Worldwide



- 2.5B Java devices worldwide
- 708M Java-powered phones
- 700M Java-powered PCs
- 149 Carrier deployments
- 1B+ Java Cards deployed
- 4.5M Java developers

# Java Economy: Strong and Growing

A One-Hundred Billion Dollar Business in 2005



1995

2005

# Open Office



**Writer:** word processing, HTML  
**Calc:** spreadsheets  
**Impress:** presentations  
**Draw:** drawings and 3-D  
**Base:** database client  
**Chart:** graphing, diagrams

- **Value and savings**
  - > Powerful and compelling alternative
- **Works with your world**
  - > Easy to learn and use
  - > Multi-platform
  - > Compatible with MS Office
- **Safe alternative**
  - > Open published XML file formats
  - > Open source development process



# Open Solaris

- Hardware and ISV **community**
- **Guaranteed** compatibility
- Fully **indemnified**
- Run **Linux** natively and unmodified\*
- Solaris **performance, scalability and security**
- **3000** engineering years of development





# Global Education Learning Community

# Sun on Open Source

- Sun believes in open source and stand behinds its customer with openness, innovation and support
- Contribute and integrate with open source both in desktop and server(OpenOffice, Solaris, JDS, Project Janus, etc)
- Free as in freedom, not as in “Buy one, get one free.”



Participation  
drives economic  
*and* social progress.



Participation  
=  
Opportunity





**THANK YOU!**

