

**MOTOROLA CANOPY™  
WIRELESS BROADBAND**

**ADVANTAGE™ PLATFORM**

## Profitable Broadband Services Now and in the Future with The Canopy™ Advantage™ Platform

The Motorola Canopy Advantage Platform enables wireless broadband service providers to expand into competitive markets with the best broadband wireless platform for Data and Voice over Internet Protocol (VoIP). Network operators can increase revenue from existing users and add subscribers with attractive high-throughput offerings.

The Canopy Advantage platform is built on the field proven Canopy system and includes the high level of interference tolerance, scalability, signal reliability and ease of installation in all Canopy equipment. The Canopy Advantage platform is the leading broadband wireless solution for Voice over Internet Protocol (VoIP) by offering reliable, high throughput services. In addition, the Canopy Advantage platform provides protection for your investment by providing compatibility with your existing network and by being upgradeable to meet future performance requirements.

### **CANOPY ADVANTAGE PLATFORM BENEFITS**

- **Develop and Grow Business**
- **Compatibility**
- **Upgradeability**

#### **Develop and Grow Your Business Now**

With Canopy Advantage technology, network operators can compete and win against other broadband service alternatives.

#### **Enhanced Performance**

- Increased Throughput - Canopy Advantage modules offer network operators a dramatic increase in throughput to an individual subscriber.
- Lower Latency - The Canopy Advantage AP offers reduced latency, which enables many enhanced broadband services like VoIP and On-Line Gaming.

#### **Enhanced Control of the Network**

- Committed Information Rate (CIR) – Network operators can meet Service Level Agreements (SLA) and configure minimum throughput to all subscribers in the sector.

#### **Protect Your Investment**

- The Software Defined Radio is not dependent on a specific chip set and is upgradeable to add new features. Network operators can extend the life of the system through software enhancements.
- Compatibility - Modules are compatible with all currently installed Canopy Subscriber Modules, Cluster Management Modules, and Bandwidth and Authentication Managers. No CPE equipment is obsoleted or needs to be serviced.
- Goal: Migration Path to Unlicensed WiMAX® - Motorola is a member of the WiMAX Forum and intends to meet the interoperability requirements of WiMAX standards. It is a goal to provide a migration path to add unlicensed WiMAX capabilities to a sector without stranding Canopy CPE equipment.

For more information about how the Canopy system can extend your network and services, provide competitive advantage and outstanding ROI, call 866-515-5825 in the U.S. – 800-795-1530 internationally or visit us at [www.motorola.com/canopy](http://www.motorola.com/canopy)